

PERSONAL INFORMATION **István Szabadföldi**

Clearance: NATO and EU Secret

Sex Male | Date of birth 13/05/1963 | Nationality Hungarian

## JOB APPLIED FOR

## WORK EXPERIENCE

Date from: 01/2009  
Date to: today**Financial & Investment Advisor, Management Consultant, Freelancer**

Hungary

Insurance, Savings & Investment, Wealth Management, Equity Investment  
Partner of NN Insurance; Aegon Premium, Generali Insurance, GoldInvest  
Hungarian Development Bank

I advised/consulted both corporate and private entities respectively in savings &amp; investment, wealth management and M&amp;As as well as equity investment, financial planning

For Hungarian Development Bank I was advisor in the *Europa Loan and Investment Program*.

Business or sector Financial

Date from: 04/2003  
Date to: today**BIBCA – Budapest International Business Center Association (name under change to  
CEBCA – Central European Business Center Association)**

Hungary

Main activities:

Managing the Budapest International Business & Financial Center Development Program  
in cooperation with the Government, Corporate partners and Chambers of Commerce.  
The Association organize conferences, issue economic analyses, position papers.

- President & Executive Director;
- Economic Expert
- Project /Program manager

Business or sector Non-profit, Think Tank, Business Association, Government

Date from: 02/2016  
Date to: 03/2017**Lokhir-Adonweb Group**

Hungary

Main activities:

FMCG products digital marketing and online sales. Managing Call-Center operation,  
Finances, Warehouse-logistics, HR, CRM :

- Chief Operating Officer;
- Online marketing advisor
- Financial and Business development consultant

Business or sector Online marketing of FMCG products

Date from: 05/2015  
Date to: 12/2015**Ministry of Human Capacities, Government of Hungary**

## Hungary

### Main activities:

Develop methodology, administrative processes, and implementation of Simplified Cost Option Program, Standard Scale of Unit Cost, Lump Sum, Flat Rate

- Chief Coordinator of Programme;

Business or sector Government

Date from: 04/2000

Date to: 08/2010

### **European Commission FP6, FP7 Research Program**

Brussels, EU Member States

### Main activities:

Expert Assignments by European Commission, DG Information Society, DG Energy, DG Enterprise

I worked as project reviewer in over 15 projects, average lifetime of 3 years. Project values over €3 mill. Expert fields: Business Intelligence, e-Commerce, e-Gov, Semantic Web, IT security, Energy Infrastructure Development (Gas Pipeline Reverse Flow and Interconnection – EEPR: European Energy Program for Recovery)

- Independent expert, Rapporteur
- Project reviewer
- Evaluator of proposals

Business or sector Government, EU Commission

Date from: 05/2007

Date to: 08/2009

### **Suez-Electrabel Hungary, Dunamenti Power Plant**

Hungary

### Main activities:

Project Manager of the Dismantling Project aimed to demolish the Plant's obsolete sites, (Project value: €20 mil.) Member of Project Board in the CCGT G3 Repowering Project (Project value: €260 mil.)

Member of the Executive Board and ERP expert of the CODIS (Control & Disclosure) program implemented by SUEZ Group in order to strengthen the main financial reporting flows and improve internal control within the Group to comply **US Sarbanes-Oxley Act.**

- Advisor to CEO
- Project Manager

Business or sector Energy Industry

Date from: 10/1998

Date to: 08/2000

### **Online Information Technologies Plc.**

Hungary

### Main activities:

Integrated Bank Core Processing System Provider, Business Intelligence expert

- Vice President for International Business Development
- Project Manager

Business or sector IT, Banking Industry

Date from: 04/1996

### **Lawson Hungary Ltd.**

Date to: 06/1998 Hungary

Main activities:

ERP- Business Management System Provider, Business Intelligence, Corporate Financial Management, Data Analysis and Reporting, Activity Based Management, Activity Based Costing. Web enabled ERP.

- CEO

Business or sector IT, Defence

EDUCATION AND TRAINING

1981 – 1986 **MScEE, Master in Electrical Engineering**

Technical University of Budapest, Hungary

1992 – 1995 **Master of Business Administration**

Budapest Corvinus University, London Business School, Hungary/UK

Certificates

2012

ISMS Lead Auditor – TÜV Rheinland Hungary

2011

Value Engineering - Value Analysis – Kmetty and Associates (Phoenix, AZ, USA)

Trainings

1995

Dale Carnegie Leadership Training, Dale Carnegie Foundation

1997

Solution Selling Training, Lawson UK

PERSONAL SKILLS

Mother tongue(s) Hungarian

Other language(s)

	UNDERSTANDING		SPEAKING		WRITING
	Listening	Reading	Spoken interaction	Spoken production	
English	C1	C1	C1	C1	C1
Full proficiency					
Russian - German	A1	A1	A1	A1	A1
Replace with name of language certificate. Enter level if known.					

Levels: A1/2: Basic user - B1/2: Independent user - C1/2 Proficient user  
Common European Framework of Reference for Languages

Job-related skills

- MS Office
- MS Project

ADDITIONAL INFORMATION

- Presentations**
- Projects**
- E-Commernce,e-Banking in CEE, Geneva United Nations, 2000
  - ERP projects 1991-1998, Postabank Core Banking Project 1999, EU FP7 ICT Projects 2000-2010, Dismantling and Repowering Project 2007-2008, SUEZ-Dunamenti Power Plant. Budapest International Business Center Development Program 2003-2015
- Conferences**
- Seminars**
- Budapest International Business Center Conference 2001, 2003, 20013, 2015, BIBCA-CEBCA
  - Budapest International Business Center Seminar, BIBCA, 2005, 2007
- Honours and awards**
- Memberships**
- References**
- Mr. András Gábor** prof. Corvinus University director if Information Technology Institute (I was a project reviewer of an EU project SAKE financed from FP7 in which prof. Gábor was a member of the consortium between 2006-2010. Since then we keep contact and regularly meet and cooperate in IT projects) **Mobil:** +36-20-945-8509 **email:** [dragabor@gmail.com](mailto:dragabor@gmail.com)
- Mr. Rudolf Riedl (Austrian)** was Vice President in the Budapest International Business Center Association between 2003-2015, which was established and presided by me. We were cooperating in several economic analysis, conferences, papers and projects for the Association and the Government of Hungary. **Mobil:** +36-30- 952-3893, **email:** [rudolf.riedl@strabaq.com](mailto:rudolf.riedl@strabaq.com)
- Mr. Takis Damaskopoulos** Executive Director, European Institute of Interdisciplinary Research (EIIR), Paris, France, [takis.damaskopoulos@ejir.org](mailto:takis.damaskopoulos@ejir.org) former colleague in EU Commission as project reviewer.
- Publications**
- " Financial Centers - a regional chance for Budapest? Workshop Studies, 1995, State Insurance Supervision
  - Survey of the CEE capital market, Budapest Stock Exchange, 1996
  - Development of the Hungarian capital market CEE Management Review, Prague 1996
  - The Issues of IT development in Banking sector Bankvilág, October 1997
  - Budapest as regional financial center-opportunities and efforts, Bankvilág, June 1998
  - Regional Corporate Survey for the Conference on Budapest as a Regional Business Center, 2001, 2003, 2013, Hungary, BIBCA